



WHITTIER  
COMMUNITY  
FOUNDATION  
*Today, Tomorrow, Together*



**2018 WHITTIER COMMUNITY FOUNDATION AND WHITTIER HOST LIONS CLUB  
SPOOKTACULAR 5K RUN/WALK AND  
CHILDREN'S CREEPY CRAWLY 1/2 MILE DASH  
501(C)3 - Tax ID # 830450823**

**TITLE SPONSOR**

**Donation: \$10,000**

- ❖ Company name on registration flyer—will go out to 20,000 runners (must commit by August 10, 2018)
- ❖ Company name on race number (must commit by August 10, 2018)
- ❖ Company name mentioned and logo on all future publications and Facebook
- ❖ Company name and/or logo on all event signage
- ❖ Company name and/or logo on event t-shirt
- ❖ 10 Spooktacular 5K race entries
- ❖ Designated booth space at event
- ❖ Stage publicity and repeated sponsor mention during the event
- ❖ Opportunity to address the runners prior to the race
- ❖ Opportunity to place promotional items, brochures, coupons, etc., in goodie bag (2000 pieces)

**GOLD MEDAL SPONSOR**

**Donation: \$5,000**

- ❖ Company name on registration flyer—will go out to 20,000 runners (must commit by August 10, 2018)
- ❖ Company name mentioned and logo on all event signage and Facebook
- ❖ Company name and/or logo on future publications
- ❖ Large company name and/or logo on event t-shirt
- ❖ 7 Spooktacular 5K race entries
- ❖ Designated booth space at event
- ❖ Stage publicity and sponsor mention
- ❖ Opportunity to display promotional items, brochures, coupons, etc., in goodie bag (2000 pieces)

**SILVER MEDAL SPONSOR**

**Donation: \$2,000**

- ❖ Company name on registration flyer—will go out to 20,000 runners (must commit by August 10, 2018)
- ❖ Company name mentioned on Facebook
- ❖ Large company name and/or logo on event t-shirt
- ❖ 5 Spooktacular 5K race entries
- ❖ Designated booth space at event
- ❖ Stage publicity and sponsor mention
- ❖ Opportunity to place promotional items, brochures, coupons, etc., in goodie bag (2000 pieces)

**BRONZE MEDAL SPONSOR**

**Donation: \$1,000**

- ❖ Small company name and/or logo on event t-shirt
- ❖ Designated booth space at event
- ❖ 3 free Spooktacular 5K race entries
- ❖ Stage publicity and sponsor mention
- ❖ Donation Acceptance Letter
- ❖ Opportunity to place promotional items, brochures, coupons, etc., in goodie bag (2000 pieces)

**RIBBON SPONSOR**

***Donation: \$500***

- ❖ Small company name and/or logo on event t-shirt
- ❖ Stage publicity and sponsor mention
- ❖ Donation acceptance letter
- ❖ Opportunity to place promotional items, brochures, coupons, etc., in goodie bag (2000 pieces)

**Goodie Bag Sponsor**

***Donation: \$300***

- ❖ Opportunity to place promotional items, brochures, coupons etc., in goodie bag (2,000 pieces)
- ❖ Stage sponsor mention

**Shoe String Sponsor**

***Donation: \$100***

- ❖ Just because it's a GREAT cause
- ❖ Stage sponsor mention

**Camera ready art work needs to be submitted by Friday, September 28, 2018.  
Please email art work to [galaniz@cityofwhittier.org](mailto:galaniz@cityofwhittier.org)**

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**2018 Spooktacular 5K Run/Walk Sponsorship Form**

**CONTACT PERSON:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_

**COMPANY NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE (DAY):** \_\_\_\_\_ **FAX:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**Sponsorship Level:**

- |  |                                     |                                       |
|--|-------------------------------------|---------------------------------------|
| <input type="checkbox"/> Title Sponsor | <input type="checkbox"/> Gold Medal | <input type="checkbox"/> Silver Medal |
| <input type="checkbox"/> Bronze Medal  | <input type="checkbox"/> Ribbon     | <input type="checkbox"/> Goodie Bag   |
| <input type="checkbox"/> Shoe String   |                                     |                                       |

**Please send sponsorship form to:**

**Whittier Community Foundation 5K Run/Walk  
c/o Greg Alaniz  
13230 Penn Street, Whittier, CA 90602**

**MAKE SPONSOR CHECKS PAYABLE TO: WHITTIER COMMUNITY FOUNDATION**